

# BECKY D'ANNA

Movie **STUDIO EXECUTIVE FOR 20 YEARS** with eclectic taste in film ranging from **TERMINATOR 2: JUDGMENT DAY** to Ingmar Bergman's **WILD STRAWBERRIES**. **EQUAL PARTS CINEPHILE AND FANGIRL**, Becky can tackle pop culture and cinematic subjects ranging from Star Trek to the French New Wave.

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## PUBLISHED PIECES

**2012 REVIEW**

### 1 Becky's Best!

We asked our Hollywood Correspondent, movie superstar and blogger Becky D'Anna, to nominate her favourite films of the year...

Tap here to find out how Becky's picks compare for annual movie best-of list

Scroll down for Becky's top films of 2012

**back to contents**

### 2 2013: Stories of Hope

As we march forward into 2014, our girl in LA Becky D'Anna delivers her highly personal choice of the past year's finest films...

Scroll down for Becky's top films of 2013

**SHORTCUTS** Watch as many movies as you like as many times as you want, with a Cineworld Unlimited card

### 3 "Nerdgasm all around me..."

Godzilla! Robocop! Loki! Oh, and Batman versus Superman too...

Our Fangirl in L.A., Becky D'Anna, makes her annual pilgrimage to Comic-Con, the world's greatest movie event.

See Becky's full photo diary here

### Comic-Con 2013

Becky D'Anna braves the queues of Hall H, which the movie news highlights from San Diego

**T**his year marked my ninth trek down to San Diego from Los Angeles to attend Comic-Con, and I have to say, it was one of the most hectic, yet become an annual vacation for me, after where I can go out and be "nerdy" myself!

Thursday through Saturday are devoted to a mix of panels and convention floor walking. The convention floor is where you will be surrounded by the fanly movie deals and exclusive books. Convention fans dressed like their favorite characters, and an endless sea of cosplayers.

The larger focus of the convention is Hall H, which seats 6,000 fans. This is where movie studios parade their latest games and teasers, about seven before showtime, give fans the opportunity to ask their favorite actors questions - and basically just have one-on-one with whatever other surprises they have up their sleeves. Getting into Hall H has become tougher and tougher over the years. Some fans literally camp out all night to guarantee a spot in the stadium hall, while others like me take their chance and get up at the crack of dawn to get in line. My strategy paid off this year, as I was among the lucky few who made it in.

Here are the top highlights from the Hall H panels:

- Sony Pictures and Screen Gems Panel**
  - Andrew Garfield continued from head to toe in the sick new *Spider-Man* suit using the fan mail and cheered the pants off everyone. He stated as character and answered questions from the moderator and fans in his American Peter Parker accent.
- The Twentieth Century Fox Panel**
  - I've walked out the center of *Star Wars: The Force Awakens* panel last. There were so many actors on stage they nearly hid enough water in the "king" hat (super like table). It was amazing and the Hall H crowd got the call a morning standing in line.
- Warner Bros. Panel**
  - Zack Snyder announced they were making another *Superman* movie and then the screen in Hall H went
- Marvel Panel**
  - Sam Raimi dressed as *Fall* and completely no character - think of the *Blair Witch* and what to be some dialogue to him and the team. We all obliged by posing his name as his request three times. It was divine.
  - The panelists** when Tom Whittaker introduced the name of the *Avengers: Age of Ultron* they were nostalgic around me as the Hall H audience had their collective mind.
- Joe Drapping Footage**
  - The ending of *Chernobyl: The Power of the Atom* was not what I needed to see. The original was too bad to watch, but he wanted to bring the concept into the present day. This footage was a real gem from such to fight on his conscience.
- The *Robocop* Footage** was absolutely fantastic. It's a reiteration of the story (instead of a remake, as the director was used to see the original was too bad to watch), but he wanted to bring the concept into the present day. This footage was a real gem from such to fight on his conscience.
- Godzilla** revealed what looked like an epic war movie with human bones reaching the aftermath of some occurrence, an army gearing up for a fight, and a hero save to an explosion longer where *Godzilla* is about to go down to claw with a menacing snarl and punch like never before. The casting is terrific, with Cameron, Chen, Bando, etc, and it looks like a fascinating story with things.

Check out Becky's photo diary of the day's event, covering all the panels she attended and the highlights of the convention floor. For more of Becky's pop culture musings and her 140 character *Twitter* reviews, follow her on *Twitter* at [@hwoodminotaur](https://twitter.com/hwoodminotaur)

## CINeworld MAGAZINE

1	2	3
<b>2012 In Review</b>	<b>2013: Stories of Hope</b>	<b>Comic Con 2013 Report</b>
Dec. 2012 12 Page Spread	Jan. 2014 11 Page Spread	Aug. 2013 2 Page Spread

[Cineworld.Co.Uk](http://Cineworld.Co.Uk)

[Cineworld's Hollywood Correspondent Becky D'Anna Shares Her Highlights From Comic Con 2014](#)  
Aug. 2014

[Our Hollywood Correspondent Becky D'Anna Picks Her Top 10 Films of 2014 - Part 1](#)  
Dec. 2014

[Hollywood Correspondent Becky D'Anna Names Her Top Five Films of 2014 - Part 2](#)  
Dec. 2014

[TheTerminatorFans.Com](http://TheTerminatorFans.Com)

[Terminator 2: Judgment Day: The Film That Changed My Life](#)  
Aug. 2017

## INTERVIEWS



### PLAYBOY MAGAZINE

[Die Hard at 30: How it Redefined the Sexy Action Hero](#) // Jul. 2018  
Playboy Magazine interviewed Becky for a pop culture piece on the 30th Anniversary of *Die Hard*

### DFNY FOCUS FEATURE

[DFNY Focus on Becky D'Anna: Executive Director of International Promotions at Sony Pictures](#) // Jul. 2016

The Daily Flick NY website interviewed Becky for a series where they focus on the personal film tastes of screenwriters, directors, producers and other individuals working in the film industry

### TIME4COFFEE PODCAST

[Sony Pictures Executive Becky D'Anna on Marketing Films](#) // Oct. 2018  
[Espresso Shots Interview](#) // Jan. 2019

The host, a former CNN correspondent, interviewed Becky as one of a series of professionals in dozens of different careers to give 18-25 year olds the inside track on what these professionals do in their jobs, including lessons learned and insider tips

## PROFILE

FILMS MARKETED

200+

40+

PODCAST APPEARANCES

PUBLISHED PIECES

6

# PODCAST APPEARANCES

Wrong Reel · Flixwise · Criterion Now · Film Baby Film

## FILMOGRAPHY

### Wrong Reel:

- James Cameron  
2016 // [WR137](#)
- Ingmar Bergman  
2015 // [WR083](#)
- Woody Allen  
2016 // [WR205](#)  
2017 // [WR364](#)
- Albert Brooks  
2015 // [WR070](#)  
2017 // [WR308](#)

## POP CULTURE EVENTS

### Wrong Reel:

- Comic-Con 2016  
2016 // [WR165](#)
- Comic-Con 2017  
2017 // [WR299](#)
- Comic-Con 2018  
2018 // [WR405](#)
- Comic-Con 2019  
2019 // [WR471](#)
- Wrong Reel's 500<sup>th</sup> Episode  
2020 // [WR500](#)

“**D'ANNA IS THE HEART OF THE EPISODE**, speaking with **GREAT PASSION** on the heartbreak and emotion in one of the highest regarded sequels of all time.”



on selecting the T2 Wrong Reel Episode as one of the best podcasts of the week

## EDUCATION & WORK EXPERIENCE

**UNIVERSITY of SOUTHERN CALIFORNIA**  
B.S. Business Administration Marketing // 1999

**TWENTIETH CENTURY FOX INTERNATIONAL**  
2000 - 2005

Worked on international theatrical partnership campaigns for tentpole movies including *X-Men*, *Moulin Rouge*, *Ice Age*, *X2*, *Garfield: The Movie*, *Robots*

## FILM DEEP DIVE

### Film Baby Film:

- *Winter Light & First Reformed*  
2018 // [FBF20](#)
- *Shame*  
2018 // [FBF18](#)
- *The Seventh Seal*  
2019 // [FBF31](#)
- *To Joy, The Magic Flute, & Autumn Sonata*  
2019 // [FBF32](#)
- *The Passion of Anna*  
2020 // [FBF38](#)

### Flixwise:

- *Children of Paradise*  
2018 // [Ep73](#)

### Flixwise Canada:

- *Election*  
2018 // [Canada13](#)
- *Amélie*  
2017 // [Canada7](#)
- *Broadcast News*  
2018 // [Canada25](#)

### Wrong Reel – Sci-Fi/Fantasy:

- *Star Wars: The Force Awakens*  
2015 // [WR97](#)
- *Star Trek Beyond*  
2016 // [WR166](#)
- *Star Trek II: The Wrath of Khan*  
2016 // [WR131](#)
- *Star Trek IV: The Voyage Home & Star Trek VI: The Undiscovered Country*  
2016 // [WR207](#)
- *Close Encounters of the Third Kind*  
2017 // [WR319](#)
- *Terminator 2: Judgment Day*  
2017 // [WR313](#)
- *Star Trek III: The Search for Spock*  
2019 // [WR468](#)

## FILM DEEP DIVE

### Wrong Reel – Foreign Films:

- *Children of Paradise*  
2017 // [WR228](#)
- *Sawdust and Tinsel, The Magician, & The Rite*  
2018 // [WR396](#)
- *The Seventh Seal & Wild Strawberries*  
2018 // [WR370](#)
- *Fanny and Alexander*  
2017 // [WR347](#)
- *Through a Glass Darkly, Winter Light, & The Silence*  
2017 // [WR273](#)
- *Smiles of a Summer Night, Summer Interlude, & Summer with Monika*  
2017 // [WR322](#)
- *Scenes from a Marriage*  
2018 // [WR423](#)

### Criterion Now:

- *Lost in America*  
2017 // [Ep32](#)
- *Ingmar Bergman Box Set*  
2018 // [Ep75](#)

### The Complete Podcast:

- *The Double Life of Veronique*  
2020 // [Ep15](#)

## TELEVISION

### Wrong Reel:

- *The Best of Twilight Zone*  
2017 // [WR331](#)
- *The Best of Star Trek: The Original Series*  
2016 // [WR178](#)
- *The Best of Star Trek: The Next Generation*  
2017 // [WR287](#)

## SONY PICTURES ENTERTAINMENT

Executive Director, International Marketing Partnerships // 2007 - Present  
Manage international third party brand campaigns on tentpole movies including *Skyfall*, *The Angry Birds Movie*, *Smurfs: The Lost Village*, *Spider-Man: Homecoming*, *Jumanji: Welcome to the Jungle*, *Hotel Transylvania 3: A Monster Vacation*, *Venom*, *Spider-Man: Into the Spider-Verse*, *Men In Black: International*, *Spider-Man: Far From Home*, *Jumanji: The Next Level*

## EQUITY MARKETING, INC.

2005 - 2007

Managed global and international only Burger King kids' meal promotions with Warner Bros, Sony Pictures, Twentieth Century Fox, and Paramount for tentpole movies including *Ice Age: The Meltdown*, *X-Men: The Last Stand*, *Superman Returns*, *Open Season*, *Happy Feet*, *Night at the Museum*, *Spider-Man 3*, *Transformers*, *The Simpsons Movie*